



**Nevada
Preparedness
Summit 2024
Feb 27th - 28th**



ABOUT US WHO WE ARE

This is the 7th annual Nevada Preparedness Summit. The summit alternates between northern and southern Nevada each year. The 2024 Nevada Preparedness Summit will be held on February 27-28, 2024, at the Palace Station Hotel and Casino in fabulous Las Vegas, Nevada. Each year, between 200-300 people attend the Nevada Preparedness Summit to collaborate on ways to stay safe in the event of a natural or man-made disaster and how to manage planned events. The 2024 Nevada Preparedness Summit offers a unique opportunity to make connections with partners from a wide variety of industries.

For payment submission, please contact the NEPA Treasurer at:

TREASURER@PREPARENV.ORG

SPONSORSHIP AND EXHIBITOR OPPORTUNITIES

Recent events have heightened public awareness of the important role emergency preparedness plays in ensuring the continued health and well-being of Nevada citizens and the nation. The Nevada Preparedness Summit is a unique, energetic gathering of individuals from organizations within the state of Nevada and the region that share a vested interest in preparedness. Attendees meet to share knowledge, best practices, current trends, and professional challenges related to preparedness, and carry this information back to their organizations.

By supporting the 2024 Nevada Preparedness Summit, your organization will heighten its brand recognition and profile with our attendees. You will have the opportunity to engage with professionals from varying industries to educate and inform them about your products and services.

SEISMIC Shift



NEPA SUMMIT 2024 MARKETING OPPORTUNITIES



Impressions



Reach



Sponsorship

IMPRESSIONS



Sponsorship of the 2024 Nevada Preparedness Summit provides the opportunity to:

1

Benefits One

Place an ad in the event program

2

Benefits Two

Donate a door prize for raffles

3

Benefits Three

sponsor a meal, break, or networking mixer

4

Benefits Four

Donate swag and/or swag bags to distribute at registration

5

Benefits Five

Present at an exhibitor booth

For more information visit the link

REACH



The 2023 Nevada Preparedness Summit, held in Reno, Nevada, saw 300 attendees from numerous organizations and industries, and the event is growing! Attendance is expected to be greater in 2024, given the broader outreach which is taking place.

Reach opportunities are not limited to those who attend the Summit! Gold and Platinum sponsors' branding will appear on social media advertisements, the Nevada Preparedness Summit website, and marketing emails, which will be distributed through the Nevada Emergency Preparedness Association (NEPA) distribution list. NEPA utilizes Facebook, Instagram, LinkedIn, and Twitter/X for social media outreach.

WWW.PREPAREN.V.ORG



Sponsorship of the 2024 Nevada Preparedness Summit provides the opportunity to:

Platinum Level Sponsorship: \$10,000 – (2 available)

- Six (6) complimentary summit registrations
- Verbal recognition before and after each day's sessions
- Full page ad in conference agenda
- Announcement of sponsorship on social media, event website, and marketing materials
- Organization logo displayed on main stage banner
- Choice of Sponsorship:
 - Tuesday NEPA Awards Luncheon (up to two organizations sharing opportunity)
 - Organization logo displayed throughout the event
 - One (1) standard booth space and priority selection of booth location (first come first served)

Gold Level Sponsorship: \$7,500 – (2 available)

- Six (6) complimentary summit registrations
- Verbal recognition before and after each day's sessions
- Full page ad in conference agenda
- Announcement of sponsorship on social media, event website, and marketing materials
- Organization logo displayed on main stage banner
- Choice of Sponsorship:
 - Sponsor a full day a.m. and p.m. breaks (first come first served for selection of day) (2 available)
 - Organization logo displayed throughout the main hall during breaks
 - Verbal recognition before and after break
 - Directional Signage: Each directional sign will include with your organization logo (1 directional sign per organization Up to 2 organizations sharing opportunity)1 available)
 - One (1) standard booth space

Silver Level Sponsorship: \$5,000 – (4 available)

- Three (3) complimentary summit registrations
- Half page ad in conference agenda
- Announcement of sponsorship on event program
- Organization logo displayed on main stage banner
- Choice of Sponsorship:
 - Branded logo integration into display signage at the reception desk (registration area is the central hub for logistics and questions)
 - Sponsor the networking mixer
 - One (1) standard booth space

Bronze Level Sponsorship: \$2,500

- Three (3) complimentary summit registrations
- Half page ad in conference agenda
- Announcement of sponsorship on event program
- Organization logo displayed on main stage banner

Exhibitor Opportunities: \$1, 000

- One (1) complimentary summit registration
- One (1) standard booth space

Other Opportunities

- Door prize donation
- Provide bags for registration

SPONSORSHIP LEVELS



| | Platinum | Gold | Silver | Bronze | Exhibitor |
|----------------------------------------------------------------|----------|------|--------|--------|-----------|
| Complementary event registration | 6 | 4 | 3 | 2 | 1 |
| Full page ad in program | X | X | | | |
| Half page ad in program | | | X | X | |
| Verbal recognition before and after each day's sessions | X | | | | |
| Logo on main stage banner | X | | | | |
| Announcement of sponsorship in social/website/marketing emails | X | X | | | |
| Announcement of sponsorship in event program | X | X | X | X | |
| Logo at reception desk | X | X | X | | |
| Sponsor the networking mixer | | | X | | |
| Sponsor the awards luncheon | X | | | | |
| Sponsor full day of a.m. and p.m. breaks | | X | | | |
| Logo on directional signage | | X | | | |
| Exhibitor booth space | X | X | X | X | X |