



Nevada Preparedness Summit '23

Reno, NV

March 21 -22

**Final
Commitment
Deadline
January 20,
2023**

PrepareNV.org/Summit



Sponsorship and Exhibitor Opportunities

The Nevada Preparedness Summit is a unique, energetic gathering of individuals from emergency Management, Homeland Security, Military, Law Enforcement, Fire Safety, and Public Health entities within the state of Nevada and the region. Attendees meet to share knowledge, best practices, current trends, and professional challenges in the field and carry this information back to their jurisdictions. Recent emergencies, such as the global COVID-19 pandemic, have heightened public awareness of the important role emergency management has played in assisting the citizens of the state and nation.

By supporting the 2023 Nevada Preparedness Summit, your organization will heighten its brand recognition and profile with our attendees. You'll engage with relevant emergency management professionals to educate and inform them of your products and services.

Sponsorship and Exhibitor Opportunities

Platinum Level Sponsorship: \$10,000

- Six (6) complimentary summit registrations
- Full page ad in conference agenda
- Sponsor's branding included in marketing efforts
- Choice of Sponsorship:
 1. Tuesday NEPA Awards Luncheon (up to two organizations sharing opportunity)
 - Organization logo displayed throughout the main hall during event
 - Verbal recognition before and after event
 2. Organization logo displayed throughout the event
 3. One (1) standard booth space

Gold Level Sponsorship: \$7,500

- Four (4) complimentary summit registrations
- Full page ad in conference agenda
- Sponsor's branding included in marketing efforts
- Choice of Sponsorship:
 1. Breakfast on Tuesday or Wednesday (2 available)
 - Organization logo displayed throughout the main hall during lunch
 - Verbal recognition before and after lunch
 2. Directional Signage: Each directional sign will include your organization logo (1 available)
 3. One (1) standard booth space

Silver Level Sponsorship: \$5,000

- Three (3) complimentary summit registrations
- Full page ad in conference agenda
- Sponsor's branding included in marketing efforts
- Choice of Sponsorship:
 1. Branded logo integration into display signage at the reception desk (registration area is the central hub for logistics and questions)
 2. One (1) standard booth space

Bronze Level Sponsorship: \$2,500

- Two (2) complimentary summit registrations
- Half page ad in conference agenda
- Sponsor's branding included in marketing efforts

Exhibitor Opportunities: \$1,000

- One (1) complimentary summit registration
- One (1) standard booth space

Rules & Regulations

- 1. The Organizer** - The Nevada Emergency Preparedness Association. "NEPA" is the official and only "Organizer" of the annual Nevada Preparedness Summit. The Organizer has the right to adjust content, times and dates at anytime.
- 2. Set-up and Removal of Exhibits** - Exhibit set-up and removal must take place at specified times. Booth installation will not be permitted after the show opens, unless with written approval. Exhibits must be removed from the venue at a specified time. Exhibitors may not remove, dismantle or begin to pack materials/displays until given consent to do so.
- 3. Proper Use of Exhibit Space** - Exhibitors may not reassign, sublet, or allow other companies to use the whole or a part of the space assigned by NEPA. Exhibitors may not display or advertise any goods or services not manufactured, distributed, or otherwise provided by the exhibiting company during the normal course of business. All displays, demonstrations, sales activities, etc., must be contained within the reserved booth space. Exhibitors may not impede traffic through the aisles.- Only those companies exhibiting or sponsoring with NEPA can promote their products or services and only in their assigned space.- The NEPA policy firmly restricts representatives or organizations that have not been assigned an official exhibit booth space from soliciting business and from distributing promotional materials of any type inside or outside of the Venue, Exhibition Area or Conference Spaces or any other areas. Those caught doing so will be immediately asked to leave.
- 4. Payment** - A booth sale requires a 100% payment that is due to NEPA upon signature of an agreement. A sponsorship sale requires a 100% payment that is due to NEPA upon signature of an agreement.
- 5. No-Show Policy** - Any exhibit space unoccupied by a specified date, unless other arrangements have been made in mutual writing in advance with NEPA, may be regarded as a "no-show." The exhibitor will be deemed to have cancelled the exhibit space contract and, as such, the exhibitors will pay as liquidated damages 100% of the total contracted space fee. All freight will be removed from the exhibitor's booth and returned to the loading dock or freight staging area at the exhibitor's expense, and the NEPA will be free to assign the space to other exhibiting companies or utilize the space at its discretion.
- 6. Rejection of Exhibitor or Sponsor Application** - NEPA reserves the right to cancel or refuse rental of display space or sponsorship to any person or company whose conduct or display of goods or content is, in the opinion of the conference Organizer, incompatible with the general character and objectives of the National Homeland Security Conference.
- 7. Compliance with the Law** - NEPA and the attendee, exhibitor, or sponsor shall comply with all laws and/or ordinances of the United States, the State of Nevada and City of Reno and wherever applicable, all rules and regulations of the local police and fire departments during the exhibition and during the preparation, set-up, and teardown of the exhibition.
- 8. Financials** - All exhibiting and sponsoring companies must be in good standing with NEPA, (i.e., all outstanding invoices over 30 days for advertising, or any other item), must be paid in full before exhibiting or sponsoring companies will be allowed to set up their display.
- 9. Good Neighbor Policy** - NEPA requires all exhibitors to abide by the good neighbor policy. All exhibitors must consider those across the aisle and those on either side of them when their display involves line-of-sight, lights, sound, etc. Pictures or videos cannot be taken of another person's booth without their expressed permission.
- 10. Promotional Activities, Contests and Giveaways** - NEPA reserves the right to prohibit, limit or discontinue the distribution of gifts, giveaways, or similar promotions. All promotional activity must be within the confines of the exhibitor's booth and exhibition area. Distribution of products, promotional materials or brochures outside contracted booth space is strictly prohibited. No announcements will be made of exhibitor's contests, drawings or winners during the exposition. It is the exhibitor's responsibility to inform the winner and to make arrangements for winner to receive the prize or giveaway. All exhibitors are expected to follow the rules of the state in which the exhibition is being held as it pertains to giveaways, contests, raffles, etc.
- 11. Non-Compete** - Anyone attending (attendee, exhibitor or sponsor) the NPS 2022 shall not compete or take-away from the traffic flow, content or other aspects of the NPS 2022. This prohibits an attendee, exhibitor or sponsor from having affiliated events on or off site during the NPS 2022 without written approval.

SPONSOR AGREEMENT

This Exhibitor Agreement ("Agreement"), is entered into by and between the Nevada Emergency Preparedness Association ("NEPA") and Exhibiting Company ("Exhibitor") and shall become a contract upon execution. This Agreement shall confirm the details of the Exhibitor during the Nevada Preparedness Summit 2023 ("NPS2023") being held March 2023. The individual executing this Agreement represents and warrants that he/she is fully authorized to execute this binding Agreement on behalf of the Company.

In consideration of the mutual undertakings and promises of the parties as set forth (as seen under "Rules and Regulations" above), the EXHIBITOR AGREEMENT parties agree as follows.

PART 1: SPONSOR CONTACT INFORMATION

Company Name:	
Contact:	
Business Title:	
Street Address:	
City:	State:
Country:	Zip Code:
Phone:	Cell:
Email:	

PART 2: SPONSORSHIP ELECTION

	Platinum	\$10,000
	Gold	\$7,500
	Silver	\$5,000
	Bronze	\$2,500
	Exhibitor Opportunities	\$1,000

For payment submission, please contact the NEPA Treasurer at treasurer@preparenv.org

NEPA Federal Tax ID #: 30-0937902